

Listing last updated : 01/01/2008

**Company : Winchester / Western**

**Title : Ad Slick**

**IndexNumber:** WIW63ASFA000      **Date:** 1963      **Price:** \$35.00  
**Size:** 8.5 X 11      **Condition:** NEW      **Form #:** WM375  
**Description:** WIW Sales Stampede - Ad Slick - part of 11 piece promo

**IndexNumber:** WIW63ASFA001      **Date:** 1963      **Price:** \$25.00  
**Size:** 8.5 X 11      **Condition:** NEW      **Form #:** WM375  
**Description:** WIW Sales Stampede - Ad Mat - part of 11 piece promo

**Title : Advertisement**

**IndexNumber:** WIW31ADAM000      **Date:** 1931      **Price:** \$47.50  
**Size:** 23.5 X 34.24      **Condition:** VG      **Form #:**  
**Description:** Be the first to advertise the new Sup-X 22's. Shows different ads,stickers & leaflets.

**IndexNumber:** WIW35ADFA000      **Date:** 1935      **Price:** \$65.00  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:** F-55  
**Description:** You can get them @ extra long ranges-Prefer a double? A special shell-A special gun.

**IndexNumber:** WIW35ADFA001      **Date:** 1935      **Price:** \$55.00  
**Size:**      **Condition:** VG      **Form #:** F-55  
**Description:** You can get them @ extra long ranges-Prefer a double? A special shell-A special gun.

**Title : Box Insert**

**IndexNumber:** WIW00BIAM000      **Date:** 0000      **Price:** \$14.50  
**Size:** 9x3.5 open      **Condition:** EX - SOLD      **Form #:**  
**Description:** It Doesn't Pass The Buck! Lubaloy Deer Loads. It's The Gun Of Guns For Deer, Win Model 64 deer rifle

**IndexNumber:** WIW00BIAM001      **Date:** 0000      **Price:** \$49.50  
**Size:** 9x3.25 open      **Condition:** EX - SOLD      **Form #:**  
**Description:** More Hits..Fewer Cripples. Super-X w/ mallard drake. World's finest repeater - Winchester M  
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**Title : Brochure/booklet**

**IndexNumber:** WIW63BOFA000      **Date:** 1963      **Price:** \$80.00  
**Size:** 11 X 14      **Condition:** NEW      **Form #:** 1F016p  
**Description:** A dynamic approach to firearms selling. Shows different display items & promos.

**Title : Calendars**

**IndexNumber:** WIW60CAFA000      **Date:** 1960      **Price:** \$18.50  
**Size:** 2.25 X 3.5      **Condition:** EX      **Form #:**  
**Description:** 2 sided 1960 pocket calendar with mallard drake in flight on front. Both sides shown in photo.

**IndexNumber:** WIW60CAFA001      **Date:** 1960      **Price:** \$12.00  
**Size:** 2.25 X 3.5      **Condition:** VGD      **Form #:**  
**Description:** 2 sided 1960 pocket calendar with mallard drake in flight on front. Both sides shown in photo.

**IndexNumber:** WIW76CAFA000      **Date:** 1976      **Price:** \$165.00  
**Size:** 21 X 28      **Condition:** EX      **Form #:**  
**Description:** 1976 calendar w/ Declaration of Independence on cover. All patriotic scenes by Ferrara.  
Bicentennial

**IndexNumber:** WIW77CAFA000      **Date:** 1977      **Price:** \$115.00  
**Size:** 14 X 21      **Condition:** VG      **Form #:**  
**Description:** Win. Buffalo Bill 1977 calendar w/ illust. by Ferrara, all western themes.

**IndexNumber:** WIW78CAFA000      **Date:** 1978      **Price:** \$95.00  
**Size:** 13.75 X 21      **Condition:** EX      **Form #:**  
**Description:** Win.company samples for calendar offer. 1978 Collectors series of Buffalo Bill  
Adv.Mag.cover prints

**IndexNumber:** WIW79CAFA000      **Date:** 1979      **Price:** \$75.00  
**Size:** 13.25 X 20.25      **Condition:** EX      **Form #:**  
**Description:** 1979 Calendar offer illustration by Ferrara, showing bear w/ hunter.

**IndexNumber:** WIW80CAFA000      **Date:** 1980      **Price:** \$21.50  
**Size:** 9.125 X 12.5      **Condition:** NEW      **Form #:**  
**Description:** WIW Game Calendar-spiral-bound w/Sportsman's Game Guide on last page. Illustrations by Ferrara.

**IndexNumber:** WIW81CAFA000      **Date:** 1981      **Price:** \$21.50  
**Size:** 12.125 X 27.5      **Condition:** NEW      **Form #:**  
**Description:** 2-sided 1981 Calendar offer w/order form. Mailer/poster. Pictured is Oct. w/horned owl.

**IndexNumber:** WIW81CAFA001      **Date:** 1981      **Price:** \$21.50  
**Size:** 11.75 X 12.5      **Condition:** NEW      **Form #:**  
**Description:** 1981 Win. Game Calendar, spiral bound, w/sportsmans's game guide on back. All illust. by Ferrara.

**IndexNumber:** WIW92CAFA000      **Date:** 1992      **Price:** \$35.00  
**Size:** 17 X 24      **Condition:** NEW      **Form #:**  
**Description:** Duck Camp 1992 calander

### **Title : Cartridges**

**IndexNumber:** WIW00CXRI000      **Date:** 0000      **Price:** \$45.00  
**Size:** 2 5/8x1.25x1      **Condition:** EX      **Form #:**  
**Description:** Full 1-piece box of Western Super - X .22 LR Shot, 50 rim fire cartridges.

**IndexNumber:** WIW00CXSH000      **Date:** 0000      **Price:** \$165.00  
**Size:** 4x4x2.5      **Condition:** VG      **Form #:**  
**Description:** Ranger Skeet load, 1 piece box with 24 original 12 Ga., 2 5/8 in., #9 chilled cartridges.

**IndexNumber:** WIW00CXSH001      **Date:** 0000      **Price:** \$50.00  
**Size:** 4x4x2.5      **Condition:** EX      **Form #:**  
**Description:** 1-piece box, Mark 5 12 Ga., 2 3/4", high pressure definitive proof cartridges with 20 orig. shells

**IndexNumber:** WIW00CXSH002      **Date:** 0000      **Price:** \$65.00  
**Size:** 2.5" square      **Condition:** EX      **Form #:**  
**Description:** Sealed 1-piece box of 25 Winchester Super Speed .410 Ga. loaded paper shotshell dummies, 2 1/2"

**IndexNumber:** WIW00CXSH003      **Date:** 0000      **Price:** \$50.00  
**Size:** 4x4x2.5"      **Condition:** EX      **Form #:**  
**Description:** Popper Load, 12 ga, blank shells for field trials, dog training, 2 3/4", one-piece box, full.

**IndexNumber:** WIW00CXSH004      **Date:** 0000      **Price:** \$50.00  
**Size:** 4x4x2.5      **Condition:** bx-VG shls-EX      **Form #:**  
**Description:** 12 ga Tracer Shotshells, 2 3/4", Mk 5 tracer load, one-piece box, 19 remaining original shells.

## **Title : Charts**

**IndexNumber:** WIW00CHAM000      **Date:** 0000      **Price:** \$160.00  
**Size:** 14 X 20      **Condition:** NEW      **Form #:**  
**Description:** WIW Spiral bound Ammo Chart wall display w/ metallic paint c. 1970

**IndexNumber:** WIW00CHAM001      **Date:** 0000      **Price:** \$60.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** WIW tin Bullet chart w/ 1 hole punched in each corner

**IndexNumber:** WIW00CHAM002      **Date:** 0000      **Price:** \$125.00  
**Size:** 14 X 20      **Condition:** VG      **Form #:**  
**Description:** Spiral bound Ammo Chart Wall Display w/ metallic paint.

**IndexNumber:** WIW00CHAM003      **Date:** 0000      **Price:** \$85.00  
**Size:** 14 X 20      **Condition:** GD      **Form #:**  
**Description:** Spiral bound ammo chart wall display w/ metallic paint. c.1970

**IndexNumber:** WIW00CHRL000      **Date:** 0000      **Price:** \$85.00  
**Size:** 7.5 X 11      **Condition:** NEW      **Form #:**  
**Description:** Components tables for the handloader. Spiral-bound flip chart. Photo on cover of reloading supplies.

### **Title : Christmas Card**

**IndexNumber:** WIW00CCFA000      **Date:** 0000      **Price:** \$47.50  
**Size:** 6.5 X 8      **Condition:** NEW      **Form #:**  
**Description:** High quality Christmas card. Antique calendar, December of 1898 with A.B. Frost illustration.

### **Title : Counter Display**

**IndexNumber:** WIW00CUAM000      **Date:** 0000      **Price:** \$55.00  
**Size:** 13 X 17      **Condition:** EX      **Form #:**  
**Description:** This is Win.-West. new plastic Mark 5 shot shell...Winney Bird. Cardboard easelback counter display.

**IndexNumber:** WIW00CUAM001      **Date:** 0000      **Price:** \$22.50  
**Size:** 7 X 7.125      **Condition:** NEW      **Form #:**  
**Description:** Sup-X & Upland - Cottontail shelf talker w/ adhesive tab on back.

**IndexNumber:** WIW00CUAM002      **Date:** 0000      **Price:** \$22.50  
**Size:** 4.25 X 10.5      **Condition:** NEW      **Form #:**  
**Description:** Sup-X & Double X w/ ringneck pheasant - shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM003      **Date:** 0000      **Price:** \$22.50  
**Size:** 4.75 X 8.5      **Condition:** NEW      **Form #:**  
**Description:** T 22 w/ Tin Can shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM004      **Date:** 0000      **Price:** \$22.50  
**Size:** 4.125 X 9      **Condition:** NEW      **Form #:**  
**Description:** Sup-X & Double XX w/ mallard drake shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM005      **Date:** 0000      **Price:** \$22.50  
**Size:** 4 X 11      **Condition:** NEW      **Form #:**  
**Description:** C.F. Rifle w/ Black Bear shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM006      **Date:** 0000      **Price:** \$22.50  
**Size:** 6.125 X 7      **Condition:** NEW      **Form #:**  
**Description:** Upland w/ Quail shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM007      **Date:** 0000      **Price:** \$22.50  
**Size:** 5.5 X 7      **Condition:** NEW      **Form #:**  
**Description:** 22's w/ Woodchuck shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM008      **Date:** 0000      **Price:** \$22.50  
**Size:** 4.5 X 10      **Condition:** NEW      **Form #:**  
**Description:** C.F. Rifle, .375 w/ Whitetail Deer shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM009      **Date:** 0000      **Price:** \$22.50  
**Size:** 6.5 X 9      **Condition:** NEW      **Form #:**  
**Description:** 22'S w/ Grey Squirrel shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM010      **Date:** 0000      **Price:** \$22.50  
**Size:** 7.5 X 8.125      **Condition:** NEW      **Form #:**  
**Description:** C.F. Rifle w/ Prong horn antelope shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM011      **Date:** 0000      **Price:** \$22.50  
**Size:** 5.5 X 7.75      **Condition:** NEW      **Form #:**  
**Description:** Sup-X, Double XX w/ Turkey shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM012      **Date:** 0000      **Price:** \$22.50  
**Size:** 5.5 X 8.5      **Condition:** NEW      **Form #:**  
**Description:** Upland w/ Dove shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM013      **Date:** 0000      **Price:** \$22.50  
**Size:** 5.5 X 9      **Condition:** NEW      **Form #:**  
**Description:** Sup-X & Double XX w/ Canada Goose shelf talker w/ adhesive tab on back

**IndexNumber:** WIW00CUAM014      **Date:** 0000      **Price:** \$185.00  
**Size:** 19 X 33      **Condition:** NEW      **Form #:**  
**Description:** Turn to Performance, T-22 Rimfire & Upland. 2-piece cardboard counter display.

**IndexNumber:** WIW00CUAM015      **Date:** 0000      **Price:** \$45.00  
**Size:** 13 X 17      **Condition:** EX      **Form #:**  
**Description:** Here's the ultimate in C.F. ammunition... Winney Bird. Cardboard easelback counter display.

**IndexNumber:** WIW00CUAM016      **Date:** 0000      **Price:** \$18.50  
**Size:** 6 X 8      **Condition:** NEW      **Form #:**  
**Description:** Two reasons I'm glad I'm a Winney Bird. Silvertip, Power-Point. Shelf talker.

**IndexNumber:** WIW00CUAM017      **Date:** 0000      **Price:** \$18.50  
**Size:** 6 X 9      **Condition:** NEW      **Form #:**  
**Description:** Winchester - Western Mark 5... Unfair to birds! (and small game, too)

**IndexNumber:** WIW00CUAM018      **Date:** 0000      **Price:** \$18.50  
**Size:** 6 X 8      **Condition:** NEW      **Form #:**  
**Description:** You'd hide, too... if they were after you with power-packed Winchester - Western 22's.

**IndexNumber:** WIW00CUDI000      **Date:** 0000      **Price:** \$245.00  
**Size:** 14 X 22      **Condition:** GOOD      **Form #:**  
**Description:** Get on 'em...You've got 'em with...Western,Winchester The original long range loads.Cardboard.

**IndexNumber:** WIW00CUFA000      **Date:** 0000      **Price:** \$245.00  
**Size:** 11.5 X 17.5      **Condition:** EX      **Form #:**  
**Description:** Sporting Arms & Ammunition spiral-bound easelback flip-over binder. All pages except 4 show guns.

**IndexNumber:** WIW00CUFA001      **Date:** 0000      **Price:** \$85.00  
**Size:** 11 X 14      **Condition:** NIB      **Form #:**  
**Description:** Let Winchoke Show You The Way to One-Gun Shooting plastic embossed cardboard easelback

**IndexNumber:** WIW00CUFA002      **Date:** 0000      **Price:** \$75.00  
**Size:** 13 X 17      **Condition:** EX      **Form #:**  
**Description:** Attn. plinkers, smallbore rifle & pistol champs & small game hunters... Winney bird.

**IndexNumber:** WIW39CUFA000      **Date:** 1939      **Price:** \$27.50  
**Size:** 11 X 14.5      **Condition:** FAIR      **Form #:**  
**Description:** The super combination for extra long range shooting, shows mod. 21 & 12 & box of West. ammo.

**IndexNumber:** WIW64CUAM000      **Date:** 1964      **Price:** \$85.00  
**Size:** 12 X 16      **Condition:** EX      **Form #:**  
**Description:** Wham! Big things come in small packages Sup-X & Sup Speed. Cardboard easelback counter display.

**IndexNumber:** WIW64CUAM001      **Date:** 1964      **Price:** \$75.00  
**Size:** 12 X 16      **Condition:** NEW      **Form #:**  
**Description:** "I never saw a shell made like it, or that shoots so hard-so far" Mark 5 the performance champs.

**IndexNumber:** WIW64CUFA000      **Date:** 1964      **Price:** \$75.00  
**Size:** 12 X 16      **Condition:** NEW      **Form #:**  
**Description:** "It Floats" ..but you can bet your life the bullet doesn't!" New Win. Mod. 70 barrel.

**IndexNumber:** WIW67CUFA000      **Date:** 1967      **Price:** \$45.00  
**Size:** 15.75 X 24.5      **Condition:** VG      **Form #:**  
**Description:** 2 Piece interlocking cardboard counter display for 1967 WIW catalogue.

**IndexNumber:** WIW71CUDI000      **Date:** 1971      **Price:** \$85.00  
**Size:** 18.5 X 18.5      **Condition:** NIB      **Form #:** G9049/1-5-71  
**Description:** NRA Centennial - 1871-1971 - counter display, cardboard, die-cut, 3-D, perforations.

**Title : Decal/STICKER**

**IndexNumber:** WIW00DEAM000      **Date:** 0000      **Price:** \$18.50  
**Size:** 6" DIA      **Condition:** EX - SOLD      **Form #:**  
**Description:** Winchester - Western Components. Sticker.

**IndexNumber:** WIW00DEAM001      **Date:** 0000      **Price:** \$14.50  
**Size:** 4.75 X 5.5      **Condition:** EX      **Form #:**  
**Description:** T22 Ammunition sold here. Sticker.

**IndexNumber:** WIW00DEFA000      **Date:** 0000      **Price:** \$150.00  
**Size:** 11.5 X 22.5      **Condition:** NIB      **Form #:**  
**Description:** Set of 2 clear vinyl decals w/ WIW horse & rider w/ WIW arms & ammo sold here. sm. sign - 6.75 x 13

**IndexNumber:** WIW00DEFA001      **Date:** 0000      **Price:** \$27.50  
**Size:** 3.75 X 6.75      **Condition:** EX      **Form #:**  
**Description:** Winchester - Western , Rim Fire Winner W/ Winchester proof mark. Sticker.

**IndexNumber:** WIW00DEHN000      **Date:** 0000      **Price:** \$14.50  
**Size:** 4.5 X 5.5      **Condition:** EX      **Form #:**  
**Description:** Hunting Licences sold here, Winchester - Western. Sticker.

**IndexNumber:** WIW64DEFA000      **Date:** 1964      **Price:** \$14.00  
**Size:** 5x6      **Condition:** EX      **Form #:**  
**Description:** Winchester Proved On Safari. David Ommanney pictured w/ winchester scoped rifle. Sticker.

**IndexNumber:** WIW66DEFA000      **Date:** 1966      **Price:** \$27.50  
**Size:** 4.5 square      **Condition:** EX      **Form #:**  
**Description:** 1866 A Century Of Leadership 1966, 100 year commemorative sticker. Winchester horse & rider.

### **Title : die cut sign**

**IndexNumber:** WIW00DNAM000      **Date:** 0000      **Price:** \$55.00  
**Size:** 9.125 X 12.125      **Condition:** VG      **Form #:**  
**Description:** Start with the best! Winchester-Western components. Cardboard easelback counter display.

### **Title : Display**

**IndexNumber:** WIW68DPFA000      **Date:** 1968      **Price:** \$400.00  
**Size:** 12.5 X 12.5      **Condition:** NIB      **Form #:** JOB # 6440  
**Description:** 10 piece wall display w/ pheasant, deer, duck, rabbit, +plastic WIW Arms & ammo sign. + more

**IndexNumber:** WIW69DPFA000      **Date:** 1969      **Price:** \$500.00  
**Size:** 10 X 28      **Condition:** NIB      **Form #:** JOB # 7016  
**Description:** WIN 22's 8 piece wall/counter display. Shows mod. 150 & 190, WIN 200 series mod 290 deluxe

## Title : Floor Display

**IndexNumber:** WIW00FDDI000      **Date:** 0000      **Price:** \$85.00  
**Size:** 30.50 X 37.50      **Condition:** GD      **Form #:** 4D-001  
**Description:** WIW Proved on Safari - picture of man on Safari Cardboard easel-back die-cut display.

**IndexNumber:** WIW64FDFA000      **Date:** 1964      **Price:** \$275.00  
**Size:** 30.5 X 37.5      **Condition:** NIB      **Form #:** 4D-001 & 4D-002  
**Description:** Proved on Safari - cardboard floor display & counter catalog library display shows hunter w/guns

**IndexNumber:** WIW66FDFA000      **Date:** 1966      **Price:** \$285.00  
**Size:** 27 X 58      **Condition:** NIB      **Form #:** C.D.C.2025  
**Description:** WIN Stagecoach of Values Interchangeable Barrel Display. Entire kit w/ 6 pieces.mod.1200&1400

**IndexNumber:** WIW67FDDI000      **Date:** 1967      **Price:** \$225.00  
**Size:** 29.5 X 31      **Condition:** EX      **Form #:** WM249  
**Description:** 2-piece interlocking cardboard display - From out of the old west 94 Win. classic.

**IndexNumber:** WIW67FDDI001      **Date:** 1967      **Price:** \$175.00  
**Size:** 29.5 X 31      **Condition:** GD      **Form #:** WM249  
**Description:** 2-Piece interlocking cardboard display. From out of the old west 94 Win. Classic.

## Title : Flyer

**IndexNumber:** WIW59FYAM000      **Date:** 1959      **Price:** \$38.50  
**Size:** 11 X 14.125      **Condition:** EX      **Form #:**  
**Description:** New Power..Sup.Speed 22 Win. Magnum R.F.Cart. New Favorite of Varmint Shooters ..Everywhere!

**IndexNumber:** WIW59FYFA000      **Date:** 1959      **Price:** \$38.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Here They Are! Your new, free, full color fall display units!

## Title : Guide

**IndexNumber:** WIW00GDFA000      **Date:** 0000      **Price:** \$160.00  
**Size:** 12 X 14      **Condition:** NIB      **Form #:**  
**Description:** WIW Sportsmans Game Guide - spiral bound flip-up w/ illus. of 2 men on horseback  
artist:Terpning

**IndexNumber:** WIW00GDFA001      **Date:** 0000      **Price:** \$135.00  
**Size:** 12 X 14      **Condition:** EX      **Form #:**  
**Description:** WIW Sportsmans Game Guide - spiral bound flip-up w/ illus. of 2 men on horseback  
artist:Terpning

**IndexNumber:** WIW00GDFA002      **Date:** 0000      **Price:** \$125.00  
**Size:** 12 X 14      **Condition:** VG      **Form #:**  
**Description:** WIW Sportsmans Game Guide - spiral bound flip-up w/ illus. of 2 men on horseback  
artist:Terpning

**IndexNumber:** WIW64GDFA000      **Date:** 1964      **Price:** \$135.00  
**Size:** 11.25 X 14.50      **Condition:** EX      **Form #:**  
**Description:** Proved on Safari - retail sales guide - promo material -plastic spiral bound - many photos -  
unusual

## Title : Gun Rack

**IndexNumber:** WIW78GRFA000      **Date:** 1978      **Price:** \$95.00  
**Size:** 19 X 30.5      **Condition:** NEW - in orig. b      **Form #:**  
**Description:** WIW Rack Display Kit 4-piece Win. 2-gun rack Mod. 9422 XTR includes ad slick

## Title : Kits

**IndexNumber:** WIW00KIFA000      **Date:** 0000      **Price:** \$125.00  
**Size:** 5-SIZES      **Condition:**      **Form #:**  
**Description:** Mobile Exhibit Promo Kit. All 5 pieces shown in photo. Traveling exhibit of firearms.

**IndexNumber:** WIW71KIFA000      **Date:** 1971      **Price:** \$275.00  
**Size:** 3-SIZES      **Condition:** NIB      **Form #:** G9049/1-5-71  
**Description:** NRA Centennial 1871-1971 in store promo kit. Includes mobile, die cut carboard display & poster.

**Title : Matchbook**

**IndexNumber:** WIW00MBAM000      **Date:** 0000      **Price:** \$30.00  
**Size:** 1.5 X 4.5 open      **Condition:** VG      **Form #:**  
**Description:** Winchester-Western matchbook w/ Super-X shotshell & bullets on cover.

**Title : Memorabilia**

**IndexNumber:** WIW00MEGI000      **Date:** 0000      **Price:** \$150.00  
**Size:** 11x4 base      **Condition:** EX - SOLD      **Form #:**  
**Description:** Shotshell desk set with pens. Oversized 12 Ga. Shotshell w/ rolled crimp & dummy primer.

**IndexNumber:** WIW00MEGI001      **Date:** 0000      **Price:** \$30.00  
**Size:** 14/16" high      **Condition:** EX      **Form #:**  
**Description:** Winchester Western plastic tie pin. With original packing. Headstamp: "WW 12 GA AA"

**IndexNumber:** WIW00MEGI002      **Date:** 0000      **Price:** \$50.00  
**Size:** 10/16" long      **Condition:** VG      **Form #:**  
**Description:** Tie-tack, red and gold metal. Headstamp: "WWW 12 GA" appears to have been over-stamped.

**IndexNumber:** WIW00MEGI003      **Date:** 0000      **Price:** \$20.00  
**Size:** 10/16" long      **Condition:** GD      **Form #:**  
**Description:** Winchester tie-pin red and gold metal shotshell. Headstamp: "W-W 12 GA" Body: "AA"

**IndexNumber:** WIW00MEGI004      **Date:** 0000      **Price:** \$20.00  
**Size:** 10/16" long      **Condition:** GD      **Form #:**  
**Description:** Winchester red & gold metal shotshell tie-pin. Headstamp: "W-W 12 GA" Case wall "AA"

**IndexNumber:** WIW00MEGI005      **Date:** 0000      **Price:** \$35.00  
**Size:** 10/16" long      **Condition:** VG      **Form #:**  
**Description:** Winchester red and gold metal shotshell tie-pin. Headstamp: "WW 12 Ga" Body: "AA"

**IndexNumber:** WIW00MEGI006      **Date:** 0000      **Price:** \$25.00  
**Size:** 14/16" dia      **Condition:** VG      **Form #:**  
**Description:** Shotshell base on a key ring. Brass - red plastic. .62 in length. Headstamp: "W-W 12 GA AA"

**IndexNumber:** WIW00MEGI007      **Date:** 0000      **Price:** \$8.00  
**Size:** 1.25" dia.      **Condition:** EX      **Form #:**  
**Description:** Winchester Western shooting coins. One side stamped: Winchester World Famous Firearms Ammunition

**IndexNumber:** WIW00MEGI008      **Date:** 0000      **Price:** \$40.00  
**Size:** 2.25 x 4      **Condition:** VG - SOLD      **Form #:** A-156  
**Description:** Belt buckle, Winchester Repeating Arms, New Haven Conn. Shows the model 73 rifle.

**IndexNumber:** WIW00MEHS000      **Date:** 0000      **Price:** \$75.00  
**Size:**      **Condition:** EX - SOLD      **Form #:**  
**Description:** Sharp Shooter collection, includes 8x10 B&W photo of Winchester sharp shooter Herb Parsons c. 1950's

**IndexNumber:** WIW65MEGI000      **Date:** 1965      **Price:** \$65.00  
**Size:** 1.25" dia.      **Condition:** EX      **Form #:**  
**Description:** Winchester Western award pin, 1965 Grand American, Blank / Straight.

**IndexNumber:** WIW71MEGI000      **Date:** 1971      **Price:** \$60.00  
**Size:** 1.25" dia      **Condition:** VG      **Form #:**  
**Description:** Winchester Western Eastern Outdoor Editors Shoot 1971, in the shape of a claybird.

## Title : Pamphlet

**IndexNumber:** WIW62PMAM000      **Date:** 1962      **Price:** \$75.00

**Size:** 8.75 X 24opened      **Condition:** EX      **Form #:** 2A008

**Description:** The shell with the sock that sells! 2 sided pamphlet about promotional material. Both sides shown.

**IndexNumber:** WIW81PMAM000      **Date:** 1981      **Price:** \$14.50

**Size:** 10.75 X 13.75      **Condition:** NEW      **Form #:** 2630B

**Description:** A great new 1981 Win. National bowling Council joint promo. Free bowling passes w/ammo end flap.

## Title : Photo

**IndexNumber:** WIW00PHAM000      **Date:** 0000      **Price:** \$189.00

**Size:** O/A 20x24"      **Condition:** VG      **Form #:**

**Description:** Original Olin, Winchester, Western R & D Dept. matted blak & white photo of "Head on Bullet"

**IndexNumber:** WIW00PHAM001      **Date:** 0000      **Price:** \$179.00

**Size:** O/A 20 x 24"      **Condition:** VG      **Form #:**

**Description:** Original Olin, Winchester, Wes R & D Dept. matted black & white photo, man shooting Winchester M59

**IndexNumber:** WIW66PHFA001      **Date:** 1966      **Price:** \$58.50

**Size:** 8 X 10      **Condition:** EX      **Form #:**

**Description:** Black & White photo of William Wallace and Frank Durso in front of Oliver Winchester portrait.

## Title : Poster

**IndexNumber:** WIW00POAM000      **Date:** 0000      **Price:** \$75.00

**Size:** 22.50 X 25      **Condition:** EX      **Form #:**

**Description:** WIW cutaway - view of bullets & shotshell rifle & rimfire c.1955

**IndexNumber:** WIW00POAM001      **Date:** 0000      **Price:** \$60.00  
**Size:** 17 X 33      **Condition:** EX      **Form #:**  
**Description:** WIW - The Shot Heard Round the World Most

**IndexNumber:** WIW00POAM002      **Date:** 0000      **Price:** \$60.00  
**Size:** 17 X 33      **Condition:** EX      **Form #:**  
**Description:** WIW Brand X Super X

**IndexNumber:** WIW00POAM003      **Date:** 0000      **Price:** \$45.00  
**Size:** 12.5 X 19      **Condition:** EX      **Form #:**  
**Description:** Name Your Game / Silvertip & Power Point card board

**IndexNumber:** WIW00POAM004      **Date:** 0000      **Price:** \$65.00  
**Size:** 17 X 21      **Condition:** EX      **Form #:**  
**Description:** The Case of the Mark 5 - Shows Mark 5 w/ knife that has 445 stamped on Ricasso

**IndexNumber:** WIW00POAM005      **Date:** 0000      **Price:** \$85.00  
**Size:** 17 X 33      **Condition:** EX      **Form #:**  
**Description:** All bullets are alike, up to a certain point. Center fire rifle ammunition.

**IndexNumber:** WIW00POAM006      **Date:** 0000      **Price:** \$65.00  
**Size:** 10 X 55      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says You Can't get Perfect Patterns Without Round Shot. WIW Mark 5.

**IndexNumber:** WIW00POAM040      **Date:** 0000      **Price:** \$75.00  
**Size:** 31.5 X 59.5      **Condition:** EX      **Form #:**  
**Description:** The Compleat\* Hunter - over-accessorized cartoon hunter w/ Winney Bird

**IndexNumber:** WIW00POAM041      **Date:** 0000      **Price:** \$45.00  
**Size:** 25 X 27.5      **Condition:** GD      **Form #:**  
**Description:** Cutaway view of bullets & shotshell - rifle & rimfire. c.1955

**IndexNumber:** WIW00POFA023      **Date:** 0000      **Price:** \$20.00  
**Size:** 15 X 36      **Condition:** POOR      **Form #:**  
**Description:** Win. Mod. 77 Automatic (self loading) Clip Magazine c.1955

**IndexNumber:** WIW00POFA024      **Date:** 0000      **Price:** \$175.00  
**Size:** 15 X 36      **Condition:** EX      **Form #:**  
**Description:** Win. Mod. 70 Bolt Action Rifle c.1955

**IndexNumber:** WIW00POFA025      **Date:** 0000      **Price:** \$145.00  
**Size:** 15 X 36      **Condition:** VG      **Form #:**  
**Description:** Win. mod. 70 bolt action rifle. c.1955

**IndexNumber:** WIW00POFA026      **Date:** 0000      **Price:** \$165.00  
**Size:** 15 X 35      **Condition:** VG      **Form #:**  
**Description:** WIN. Mod. 12 Repeating Shotgun c.1955

**IndexNumber:** WIW00POFA027      **Date:** 0000      **Price:** \$145.00  
**Size:** 15 X 35      **Condition:** EX      **Form #:**  
**Description:** Win. Mod. 88 Lever Action Rifle c.1955

**IndexNumber:** WIW00POFA028      **Date:** 0000      **Price:** \$75.00  
**Size:** 15 X 35      **Condition:** EX      **Form #:**  
**Description:** Win. Mod. 50 Auto Loading Shotgun c.1955

**IndexNumber:** WIW00POFA029      **Date:** 0000      **Price:** \$95.00  
**Size:** 11 X 25      **Condition:** EX      **Form #:** 4F008  
**Description:** Win. Model 70 Ammunition pictured as well.

**IndexNumber:** WIW00POFA030      **Date:** 0000      **Price:** \$65.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says: Grouse Season opens \_\_\_\_\_. half tones done in sepia

**IndexNumber:** WIW00POFA031      **Date:** 0000      **Price:** \$65.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says: Ringneck Pheasant Season Opens\_\_\_\_. Half tones done in sepia tone.

**IndexNumber:** WIW00POFA032      **Date:** 0000      **Price:** \$65.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says:Mallard Drake Season Opens\_\_\_\_.Half tones done in sepia tone

**IndexNumber:** WIW00POFA033      **Date:** 0000      **Price:** \$65.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says: Dove Season Opens:\_\_\_\_. Half tones done in sepia tone.

**IndexNumber:** WIW00POFA034      **Date:** 0000      **Price:** \$65.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says: Cottontail Season opens\_\_\_\_.Half tones done in sepia tone

**IndexNumber:** WIW00POFA035      **Date:** 0000      **Price:** \$65.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says: Deer Season Opens\_\_\_\_. Half tones done in sepia tone.

**IndexNumber:** WIW00POFA036      **Date:** 0000      **Price:** \$65.00  
**Size:** 12 X 18      **Condition:** EX - SOLD      **Form #:**  
**Description:** The Winney Bird Says: Quail Season Opens\_\_\_\_. Half tones done in sepia.

**IndexNumber:** WIW00POFA037      **Date:** 0000      **Price:** \$30.00  
**Size:** 12 X 18      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Hunting Pledge

**IndexNumber:** WIW00POFA038      **Date:** 0000      **Price:** \$125.00  
**Size:** 15 X 55      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird Says: This is the place to get 'em. Shows Models; 88, 100,94 & 70 bolt action.

**IndexNumber:** WIW00POFA039      **Date:** 0000      **Price:** \$65.00  
**Size:** 5 X 42      **Condition:** VG      **Form #:**  
**Description:** The Winney Bird Says: Win. 22's

**IndexNumber:** WIW00POFA040      **Date:** 0000      **Price:** \$45.00  
**Size:** 15 X 35      **Condition:** GD      **Form #:**  
**Description:** Win. mod. 50 auto loading shotgun

**IndexNumber:** WIW00POFA041      **Date:** 0000      **Price:** \$85.00  
**Size:** 22 X 28      **Condition:** EX      **Form #:**  
**Description:** Coming Soon ! Traveling Sporting Arms & Ammunition. Shows cut-away view of van.

**IndexNumber:** WIW00POFA042      **Date:** 0000      **Price:** \$295.00  
**Size:** 14.25 X 22      **Condition:** FAIR      **Form #:**  
**Description:** Dot & Ernie Lind - expert shooting team Demonstate WIN guns & WIW ammo - cardboard

**IndexNumber:** WIW00POFA043      **Date:** 0000      **Price:** \$65.00  
**Size:** 22 X 34      **Condition:** EX      **Form #:**  
**Description:** Winchester C.F. Rifles / Win. West. Cartridges. Shows Mod. 770 Police Rifle & Mod. 94.

**IndexNumber:** WIW52POFA000      **Date:** 1952      **Price:** \$105.00  
**Size:** 16 X 32      **Condition:** EX      **Form #:**  
**Description:** Duck Hunter's Map for 1952. Shows ducks, box & Sup-X shells & Mod. 12 Winchester.

**IndexNumber:** WIW53POFA000      **Date:** 1953      **Price:** \$100.00  
**Size:** 16 X 32      **Condition:** EX      **Form #:**  
**Description:** Duck Hunters Map for 1953. Shows ducks, box of Sup-X shells & Mod. 12 Winchester.

**IndexNumber:** WIW54POAM000      **Date:** 1954      **Price:** \$185.00  
**Size:** 23 X 33.5      **Condition:** EX      **Form #:**  
**Description:** Sight in w/ Silvertip...Be Sure of Your Buck This Season. Picture of man shooting @ target,w/mod.70

**IndexNumber:** WIW54POFA000      **Date:** 1954      **Price:** \$145.00  
**Size:** 20.50 X 28      **Condition:** EX      **Form #:**  
**Description:** WIW Duck Camp white paper poster

**IndexNumber:** WIW54POFA001      **Date:** 1954      **Price:** \$175.00  
**Size:** 20.50 X 28      **Condition:** EX      **Form #:**  
**Description:** WIW Duck Camp cardboard easelback. Made to look like it's framed.

**IndexNumber:** WIW54POFA002      **Date:** 1954      **Price:** \$145.00  
**Size:** 20.5 X 28      **Condition:** EX      **Form #:**  
**Description:** Deer Camp - white paper poster

**IndexNumber:** WIW54POFA003      **Date:** 1954      **Price:** \$175.00  
**Size:** 20.5 X 28      **Condition:** EX      **Form #:**  
**Description:** Deer Camp - cardboard easelback, made to look like it's framed

**IndexNumber:** WIW54POFA004      **Date:** 1954      **Price:** \$125.00  
**Size:** 20.5 X 28      **Condition:** VG      **Form #:**  
**Description:** WIW Duck Camp white paper poster. Slight damage to corner.

**IndexNumber:** WIW54POFA005      **Date:** 1954      **Price:** \$145.00  
**Size:** 20.5 X 28      **Condition:** VG      **Form #:**  
**Description:** Duck Camp, cardboard, made to look like it's framed

**IndexNumber:** WIW54POFA006      **Date:** 1954      **Price:** \$125.00  
**Size:** 20.5 X 28      **Condition:** VG      **Form #:**  
**Description:** Deer Camp - white paper poster. Slight damage to corner, stain.

**IndexNumber:** WIW54POFA007      **Date:** 1954      **Price:** \$145.00  
**Size:** 20.5 X 28      **Condition:** VG      **Form #:**  
**Description:** Deer Camp - cardboard - made to look like it's framed. Missing it's easelback.

**IndexNumber:** WIW54POFA008      **Date:** 1954      **Price:** \$95.00  
**Size:** 16 X 32      **Condition:** EX - SOLD      **Form #:**  
**Description:** Duck Hunters Map for 1954. Shows ducks, box of Sup-X, shells & Mod. 12 Winchester.

**IndexNumber:** WIW55POFA000      **Date:** 1955      **Price:** \$195.00  
**Size:** 26 x 40      **Condition:** EX - SOLD      **Form #:**  
**Description:** WIW BUCK artist: J.G.Woods especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA001      **Date:** 1955      **Price:** \$195.00  
**Size:** 26 X 40      **Condition:** VG+ - SOLD      **Form #:**  
**Description:** WIW RABBIT artist: Weimer Pursell especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA002      **Date:** 1955      **Price:** \$195.00  
**Size:** 28 X 42      **Condition:** EX - SOLD      **Form #:**  
**Description:** WIW SQUIRREL artist: Weimer Pursell especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA003      **Date:** 1955      **Price:** \$195.00  
**Size:** 28 X 42      **Condition:** EX - SOLD      **Form #:**  
**Description:** WIW PHEASANT especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA004      **Date:** 1955      **Price:** \$2,000.00  
**Size:** 30 X 44      **Condition:** EX      **Form #:**  
**Description:** WIW BUCK, RABBIT, SQUIRREL & PHEASANT on artists board & framed 1 set. Price each \$575.00.

**IndexNumber:** WIW55POFA005      **Date:** 1955      **Price:** \$95.00  
**Size:** 16 X 32      **Condition:** EX - SOLD      **Form #:**  
**Description:** Duck Hunters Map for 1955-56. Shows ducks, box of Sup-X shells & Mod. 12 Winchester.

**IndexNumber:** WIW55POFA007      **Date:** 1955      **Price:** \$125.00  
**Size:** 26 X 40      **Condition:** GOOD      **Form #:**  
**Description:** WIW RABBIT artist: Weimer Purcell. Especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA008      **Date:** 1955      **Price:** \$195.00  
**Size:** 28 X 42      **Condition:** VG      **Form #:**  
**Description:** WIW PHEASANT, especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA009      **Date:** 1955      **Price:** \$135.00  
**Size:** 28 X 42      **Condition:** GD      **Form #:**  
**Description:** WIW PHEASANT, especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA010      **Date:** 1955      **Price:** \$195.00  
**Size:** 28 X 42      **Condition:** VG      **Form #:**  
**Description:** WIW SQUIRREL, artist: Weimer Purcell. Especially painted for WIW. White paper poster.

**IndexNumber:** WIW55POFA011      **Date:** 1955      **Price:** \$135.00  
**Size:** 28 X 42      **Condition:** GOOD      **Form #:**  
**Description:** WIW SQUIRREL, artist: Weimer Purcell. Especially painted for WIW. White paper poster.

**IndexNumber:** WIW57POFA000      **Date:** 1957      **Price:** \$95.00  
**Size:** 16 X 32      **Condition:** EX - SOLD      **Form #:**  
**Description:** WIW 1957/1958 Duck Hunters Map.

**IndexNumber:** WIW58POFA000      **Date:** 1958      **Price:** \$95.00  
**Size:** 16 X 32      **Condition:** EX      **Form #:**  
**Description:** Duck Hunters Map for 1958-59. Shows ducks, box of Sup-X shells & Mod. 50 Winchester.

**IndexNumber:** WIW59POFA000      **Date:** 1959      **Price:** \$95.00  
**Size:** 16 X 32      **Condition:** EX      **Form #:**  
**Description:** Duck Hunters Map for 1959-60. Shows ducks, box of Sup-X shells & Mod. 50 Winchester.

**IndexNumber:** WIW62POFA000      **Date:** 1962      **Price:** \$65.00  
**Size:** 17 X 22      **Condition:** EX      **Form #:**  
**Description:** WIW News NRA #2 "Now it's Mark 5"

**IndexNumber:** WIW63POAM000      **Date:** 1963      **Price:** \$135.00  
**Size:** 18 X 22      **Condition:** NEW      **Form #:** WM375  
**Description:** Buffalo Bills Choice in 1878 / shows box of 45 sharps & 44 40's / part of 11 piece promo

**IndexNumber:** WIW63POFA000      **Date:** 1963      **Price:** \$75.00  
**Size:** 13 X 34      **Condition:** NEW      **Form #:** WM375  
**Description:** WIN Lever Action Mod.94 Carbine part of 11 piece promo

**IndexNumber:** WIW63POFA001      **Date:** 1963      **Price:** \$85.00  
**Size:** 13 X 34      **Condition:** NEW      **Form #:** WM375  
**Description:** WIN Antique Mod. 94 Carbine part of 11 piece promo

**IndexNumber:** WIW63POFA002      **Date:** 1963      **Price:** \$85.00  
**Size:** 13 X 34      **Condition:** NEW      **Form #:** WM375  
**Description:** Win. Buff. Bill Commemerative Mod. 94 Lever Action Rifle & Carbine. part of 11 piece promo

**IndexNumber:** WIW63POFA003      **Date:** 1963      **Price:** \$85.00  
**Size:** 13 X 34      **Condition:** NEW      **Form #:** WM375  
**Description:** Win. Mod. 94 Classic Rifle / part of 11 piece promo

**IndexNumber:** WIW63POFA004      **Date:** 1963      **Price:** \$85.00  
**Size:** 13 X 34      **Condition:** NEW      **Form #:** WM375  
**Description:** Win. Illinios Sesquicentennial Mod. 94 Carbine part of 11 piece promo

**IndexNumber:** WIW63POFA005      **Date:** 1963      **Price:** \$175.00  
**Size:** 24 X 36      **Condition:** NEW      **Form #:** WM375  
**Description:** Win. Lever Action Model 94's / part of 11 piece promo

**IndexNumber:** WIW63POFA006      **Date:** 1963      **Price:** \$195.00  
**Size:** 16 X 21      **Condition:** NEW      **Form #:** WM375  
**Description:** The Farewell Shot / Buffalo Bill Cody / part of 11 piece promo

**IndexNumber:** WIW63POFA007      **Date:** 1963      **Price:** \$185.00  
**Size:** 24 X 36      **Condition:** NEW      **Form #:** WM375  
**Description:** Win. Buffalo Bill Commemerative / shows Buffalo Bill holding commemerative rifle

**IndexNumber:** WIW63POFA008      **Date:** 1963      **Price:** \$135.00  
**Size:** 18 X 22      **Condition:** NEW      **Form #:** WM375  
**Description:** Since Buffalo Bills Day...We've Come a Long Way / shows box of 44 Henry Flats

**IndexNumber:** WIW64POFA000      **Date:** 1964      **Price:** \$135.00  
**Size:** 28 X 51      **Condition:** EX      **Form #:**  
**Description:** Proved on Safari 2-piece perforated poster, shows mod.70 rifle, power pt. & silvertip, leopard,lion.

**IndexNumber:** WIW64POFA001      **Date:** 1964      **Price:** \$85.00  
**Size:** 28 X 51      **Condition:** EX      **Form #:**  
**Description:** Proved on Safari: Lock Stock & Barrel, 2-piece perforated poster shows Plus Mark 5,mod 1200,1400

**IndexNumber:** WIW67POFA000      **Date:** 1967      **Price:** \$45.00  
**Size:** 22 X 34      **Condition:** VG+      **Form #:** WM249  
**Description:** WIW most dramatic promotion ever ! 2-sided w/ pictures of posters & cardboard displays in promo

**IndexNumber:** WIW67POFA001      **Date:** 1967      **Price:** \$85.00  
**Size:** 26 X 37      **Condition:** EX      **Form #:** WM249  
**Description:** Winchester Bolt Action 22's. Indian & Boy. Shows Model 121 Single Shot Youth.

**IndexNumber:** WIW67POFA002      **Date:** 1967      **Price:** \$95.00  
**Size:** 25.50 X 37      **Condition:** EX      **Form #:** WM249  
**Description:** Win. Bolt action 22's - 5 Indians - color photo

**IndexNumber:** WIW67POFA003      **Date:** 1967      **Price:** \$75.00  
**Size:** 18 X 24      **Condition:** EX      **Form #:** WM249  
**Description:** Win. 22 Carbines Mod 190 & 150

**IndexNumber:** WIW71POAS000      **Date:** 1971      **Price:** \$85.00  
**Size:** 8.5 X 16      **Condition:** EX-SOLD      **Form #:**  
**Description:** "Gold Train" by John Clymer - Buffalo Bill Historical Center Cody WY commissioned by WIW

**IndexNumber:** WIW71POAS001      **Date:** 1971      **Price:** \$85.00  
**Size:** 8.5 X 16      **Condition:** EX      **Form #:**  
**Description:** "The Cattle Drive" by John Clymer - Buffalo Bill Historical Center Cody WY commissioned by WIW

**IndexNumber:** WIW71POAS002      **Date:** 1971      **Price:** \$85.00  
**Size:** 8.5 X 16      **Condition:** EX      **Form #:**  
**Description:** "The Homesteader" by John Clymer - Buffalo Bill Historical Center Cody WY commissioned by WIW

**IndexNumber:** WIW71POFA000      **Date:** 1971      **Price:** \$125.00  
**Size:** 14.75 X 48      **Condition:** NIB      **Form #:** G9049/1-5-71  
**Description:** NRA Centennial, 1871-1971 poster. Shows mod.94 rifle & mod. 94 musket.

**IndexNumber:** WIW74POSR000      **Date:** 1974      **Price:** \$75.00  
**Size:** 19 X 29      **Condition:** EX      **Form #:**  
**Description:** Trap & Skeet Guns / Loads for the serious shooter. 2-sided. Photo of trap shooters on trap line.

### **Title : Proofs Advertising**

**IndexNumber:** WIW00PAFA000      **Date:** 0000      **Price:** \$33.50  
**Size:** 12 X 12      **Condition:** EX      **Form #:** 2293  
**Description:** The revolutionary Winchester Mod. 55, Pounds of perfect balance, The safest 22 you can shoot.

**IndexNumber:** WIW33PAFA000      **Date:** 1933      **Price:** \$48.00  
**Size:** 8.5 X 12      **Condition:** EX      **Form #:**  
**Description:** "Hold Righ On Him, Dad, Super-X Will Get Him" Illustration of father, son farmyard, Win Model 62

**IndexNumber:** WIW38PAAM000      **Date:** 1938      **Price:** \$55.00  
**Size:** 11.125 X 16.5      **Condition:** EX      **Form #:**  
**Description:** 2-sided. G.A.H.winners & runners-up used West.& Win. products, Xpert & Win. Ranger.

**IndexNumber:** WIW40PAAM000      **Date:** 1940      **Price:** \$55.00  
**Size:** 11 X 16.5      **Condition:** EX - Has 6 holes      **Form #:**  
**Description:** New Super Trap Loads Give Improved Patterns for both 16 yard & handicap Trapshooting !

**IndexNumber:** WIW41PAAM000      **Date:** 1941      **Price:** \$65.00  
**Size:** 11 X 17      **Condition:** EX- 3 holes punc      **Form #:**  
**Description:** The big show @ Yorklyn! The victory shells @ Vandalia! Invincible @ Indianapolis!

**IndexNumber:** WIW44PAFA000      **Date:** 1944      **Price:** \$45.00  
**Size:** 9 x 13      **Condition:** EX      **Form #:**  
**Description:** "The Super Combination For Extra Long Range Shooting" Models 21 Heavy, Model 12 Heavy Duck

**IndexNumber:** WIW45PAFA000      **Date:** 1945      **Price:** \$58.50  
**Size:** 10.75 X 16.5      **Condition:** EX      **Form #:**  
**Description:** Mailer/ad proof. Cover made to look like cover of Newsweek w/ photo of Naval ship. 2-sided.

**IndexNumber:** WIW45PAFA001      **Date:** 1945      **Price:** \$75.00  
**Size:** 14 X 21      **Condition:** EX      **Form #:**  
**Description:** Mailer/ad proof. Cover made to look like Life Mag. w/ illustration of The Statue of Liberty.2-sided.

**IndexNumber:** WIW54PAFA000      **Date:** 1954      **Price:** \$65.00  
**Size:** 11.125 X 16.5      **Condition:** EX      **Form #:**  
**Description:** As appearing in Sportsmen's Review. At The Grand, More shooters win w/ Win trap guns & trap loads.

**IndexNumber:** WIW55PAFA000      **Date:** 1955      **Price:** \$65.00  
**Size:** 11.125 X 17      **Condition:** EX      **Form #:**  
**Description:** As appearing in Sportsmen's Review.- At The Grand-year after year more shooters win w/ Win trap guns

**IndexNumber:** WIW56PAAM000      **Date:** 1956      **Price:** \$75.00  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Super Speed puts high-flying hard ones right in the palm of your hand. Black Lab w/ dead mallard.

**IndexNumber:** WIW56PAAM002      **Date:** 1956      **Price:** \$32.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Payoff Punch.. with Silvertip or Softpoint. Illust. of hunter in canoe w/ dead deer, by John Scott.

**IndexNumber:** WIW56PAAM003      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11.5      **Condition:** EX      **Form #:**  
**Description:** Shoot Win. Ranger at America's number one game. Cottontail being chased by Beagles & hunters.

**IndexNumber:** WIW56PAAM004      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** For something extra..take a boy hunting. West. Super-X. Shows M 63 & 22 bolt action single shot.

**IndexNumber:** WIW56PAAM005      **Date:** 1956      **Price:** \$32.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Super-X Magnum Power, puts more pellets in payoff patterns. Mallard drakes in flight.

**IndexNumber:** WIW56PAAM006      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Silvertip Power, and accuracy to take the toughest. Snarling grizzly bear, big bullet.

**IndexNumber:** WIW56PAAM007      **Date:** 1956      **Price:** \$14.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** At the National - more shooters use shells w/ the exclusive sealed gas chamber.

**IndexNumber:** WIW56PAAM008      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Super-X Power for pests. Shows a coyote w/ fresh kill through a gun sight, & a box of ammo.

**IndexNumber:** WIW56PAAM009      **Date:** 1956      **Price:** \$27.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Load up with lightening, Winchester Super Speed 22's. Red-headed man looking through a hole in can.

**IndexNumber:** WIW56PAAM010      **Date:** 1956      **Price:** \$32.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** You haven't got everything unless you have Western Super Match Mark III. Shows M 52 Target.

**IndexNumber:** WIW56PAAM011      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Upland-Waterfowl, The name for game is Ranger / Super Speed.

**IndexNumber:** WIW56PAFA000      **Date:** 1956      **Price:** \$23.50  
**Size:** 8.5 X 11.5      **Condition:** EX      **Form #:**  
**Description:** Get 'em farther and faster with a Win. Mod. 70 243 cal. Varmint Rifle.

**IndexNumber:** WIW56PAFA001      **Date:** 1956      **Price:** \$23.50  
**Size:** 8.5 X 11.5      **Condition:** VG      **Form #:**  
**Description:** Symbols of Shooting Supremacy. Shows Wimbledon Cup, Win. mod. 70, and ammo.

**IndexNumber:** WIW56PAFA002      **Date:** 1956      **Price:** \$65.00  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Winchester M 88 Tough fleet game demands.. the fastest lever action hunting rifle.

**IndexNumber:** WIW56PAFA003      **Date:** 1956      **Price:** \$26.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Whatever & wherever you hunt there's a Winchester M 70 exactly right for you.

**IndexNumber:** WIW56PAFA005      **Date:** 1956      **Price:** \$18.50  
**Size:** 7.75 X 10.5      **Condition:** EX      **Form #:**  
**Description:** Bill & Wes Help the New Post. Shows M 72 & M 67, and Leader 22 long rifle ammo.

**IndexNumber:** WIW56PAFA006      **Date:** 1956      **Price:** \$18.50  
**Size:** 7.5 X 10.5      **Condition:** EX      **Form #:**  
**Description:** Billy & Wes share a birthday. Shows M 69 & M 75, and Leader 22 Long Rifle Ammo.

**IndexNumber:** WIW56PAFA007      **Date:** 1956      **Price:** \$28.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Everybody shoots better with a Winchester. Shows M 12 & M 21, and West. Xpert and Win. Ranger ammo.

**IndexNumber:** WIW56PAFA008      **Date:** 1956      **Price:** \$19.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** The most wanted a sport camp can have. Win 22's. Shows M 52. As appearing in Camping Magazine 3-56.

**IndexNumber:** WIW56PAFA009      **Date:** 1956      **Price:** \$12.50  
**Size:** 7.5 X 9.5      **Condition:** EX      **Form #:**  
**Description:** The most wanted sport a camp can have. Shows M 52. As appearing in many publications.

**IndexNumber:** WIW56PAFA010      **Date:** 1956      **Price:** \$12.50  
**Size:** 8.5 X 11      **Condition:** VG      **Form #:**  
**Description:** Winchester Firearms time payment plan. Shows models: 88, 50, 61, 12, 63, 70, 94.

**IndexNumber:** WIW56PAFA011      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Start him right - right now! there's a Winchester 22 for every purse and purpose.

**IndexNumber:** WIW56PAFA012      **Date:** 1956      **Price:** \$32.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** You'll shoot better with a Winchester. Shows M 12, M 21, M 50 TRAP.

**IndexNumber:** WIW56PAFA013      **Date:** 1956      **Price:** \$32.50  
**Size:** 8.5 X 11.5      **Condition:** EX      **Form #:**  
**Description:** Everybody shoots better w/ a Winchester. Shows model 12, 21 and 42.

**IndexNumber:** WIW56PAFA014      **Date:** 1956      **Price:** \$32.50  
**Size:** 9 X 12.5      **Condition:** EX      **Form #:**  
**Description:** You'll get more with a Winchester. Shows Model 12, 50, 21, and 42 skeet.

**IndexNumber:** WIW56PAFA015      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Winchester Model 50 No Power Loss. hows gun and Canvasback ducks in flight.

**IndexNumber:** WIW56PAFA016      **Date:** 1956      **Price:** \$32.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Winchester Model 94, the most popular hunting rifle ever built - bar none!

**IndexNumber:** WIW56PAFA017      **Date:** 1956      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** For a lifetime of shooting - buy a Winchester Model 12. Shows hunter on top of pile of empty shells

**IndexNumber:** WIW56PARL000      **Date:** 1956      **Price:** \$12.50  
**Size:** 8.5 X 11.125      **Condition:** EX      **Form #:**  
**Description:** Handloaders, get ultra-precision w/ factory controlled Win. west. components.

**IndexNumber:** WIW57PAAM000      **Date:** 1957      **Price:** \$42.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** A Point to remember...Silvertip gives you "banana skin" peel back for controlled expansion.

**IndexNumber:** WIW57PAAM001      **Date:** 1957      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Softpoint...Meat in the pot for 100 years. Ad proof showing men around BBQ one holding a Mod. 70.

**IndexNumber:** WIW57PAAM002      **Date:** 1957      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** One To A Customer. Dead game scene of mallard and green wing teal ducks, by artist John Scott.

**IndexNumber:** WIW57PAAM003      **Date:** 1957      **Price:** \$42.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Decoys Bring 'Em In Super-X Magnum Keeps 'Em In. Ad proof with Canvasback ducks.

**IndexNumber:** WIW57PAAM004      **Date:** 1957      **Price:** \$27.50  
**Size:** 8.5 X 11.25      **Condition:** EX      **Form #:**  
**Description:** For Better Scores Include Xpert in Your Plans. Ad proof featuring Western Xpert.

**IndexNumber:** WIW57PAAM005      **Date:** 1957      **Price:** \$37.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** It only takes one. One sided ad proof featuring Win. Sup Speed 22's with a mounted Canada Lynx.

**IndexNumber:** WIW57PAAM006      **Date:** 1957      **Price:** \$14.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Load with Super-Match...Commence Firing, Better Scores. One sided ad proof featuring Super Match.

**IndexNumber:** WIW57PAFA000      **Date:** 1957      **Price:** \$22.50  
**Size:** 8.5 X 11      **Condition:** VG      **Form #:**  
**Description:** Winchester Model 94 The most popular hunting rifle ever built - bar none!

**IndexNumber:** WIW57PAFA001      **Date:** 1957      **Price:** \$42.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** Winchester Mod. 88, Five shots in five seconds...with bolt action accuracy.

**IndexNumber:** WIW57PAFA002      **Date:** 1957      **Price:** \$47.50  
**Size:** 8.5 X 11.25      **Condition:** EX      **Form #:**  
**Description:** From 'chucks to charging lions. Ad proof featuring Mod. 70 African with male lion.

**IndexNumber:** WIW57PAFA003      **Date:** 1957      **Price:** \$27.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** No Doubt about it! Greatest target 22 in history. One sided ad proof featuring Mod. 52 target rifle

**IndexNumber:** WIW57PAFA004      **Date:** 1957      **Price:** \$32.50  
**Size:** 8.5 X 11      **Condition:** EX      **Form #:**  
**Description:** For a lifetime of shooting-buy a Winchester Model 12 Hunter sitting on top of a pile of empty shells

**IndexNumber:** WIW57PAFA007      **Date:** 1957      **Price:** \$37.50  
**Size:** 11 X 16.5      **Condition:** EX      **Form #:**  
**Description:** Announcing the new Featherweight Win. Mod. 50. One sided ad proof.

**IndexNumber:** WIW58PAFA000      **Date:** 1958      **Price:** \$27.50  
**Size:** 12 X 12      **Condition:** EX      **Form #:** 12FW-CWR  
**Description:** Winchester Mod. 12 Featherweight Shotgun. 2 sided ad proof w/ illustrations.

**Title : Sign**

**IndexNumber:** WIW00SNAM000      **Date:** 0000      **Price:** \$175.00  
**Size:** 23 X 28      **Condition:** EX      **Form #:**  
**Description:** WIW Sportsman's Game Guide - metal on cardboard. Shows models 1, 1200, 1400 & 101, asst. game.

**IndexNumber:** WIW00SNAM001      **Date:** 0000      **Price:** \$165.00  
**Size:** 21 X 27.50      **Condition:** EX      **Form #:**  
**Description:** WIW Components sign cardboard easelback c. 1963

**IndexNumber:** WIW00SNAM002      **Date:** 0000      **Price:** \$85.00  
**Size:** 23 X 29.50      **Condition:** EX      **Form #:**  
**Description:** WIW Components chart - paper w/ metal end tabs intact on top & bottom

**IndexNumber:** WIW00SNAM003      **Date:** 0000      **Price:** \$125.00  
**Size:** 12.5 X 19      **Condition:** EX      **Form #:**  
**Description:** Made for Win. 22 Rifles. Super X & Super Speed. Cardboard store sign. Photo of man holding rifle.

**IndexNumber:** WIW00SNAM004      **Date:** 0000      **Price:** \$125.00  
**Size:** 21 X 27.5      **Condition:** GD      **Form #:**  
**Description:** WIW Components sign cardboard easelback c. 1963

**IndexNumber:** WIW00SNAM005      **Date:** 0000      **Price:** \$45.00  
**Size:** 21 X 27.5      **Condition:** POOR      **Form #:**  
**Description:** WIW components chart, cardboard easelback. c.1963

**IndexNumber:** WIW00SNAM006      **Date:** 0000      **Price:** \$115.00  
**Size:** 12.5 X 19      **Condition:** VG      **Form #:**  
**Description:** Made for Win. 22 Rifles. Super X & Super Speed. Cardboard store sign. Photo of man holding rifle.

**IndexNumber:** WIW00SNAM007      **Date:** 0000      **Price:** \$95.00  
**Size:** 13 X 13      **Condition:** EX      **Form #:**  
**Description:** Mark 5: Loads the odds in your favor. Dove. Season opens\_\_\_

**IndexNumber:** WIW00SNAM008      **Date:** 0000      **Price:** \$95.00  
**Size:** 13 X 13      **Condition:** EX      **Form #:**  
**Description:** Mark 5: Loads the odds in your favor. Cottontail. Season Opens\_\_\_\_\_.

**IndexNumber:** WIW00SNAM009      **Date:** 0000      **Price:** \$95.00  
**Size:** 13 X 13      **Condition:** EX      **Form #:**  
**Description:** The ultimate in power & performance. White tail deer. Season Opens\_\_\_\_\_.

**IndexNumber:** WIW00SNFA000      **Date:** 0000      **Price:** \$125.00  
**Size:** 10.5 X 30      **Condition:** NEW      **Form #:**  
**Description:** Quality-Made by Professional Shooters - cardboard - folds into simulated framed sign

**IndexNumber:** WIW00SNFA001      **Date:** 0000      **Price:** \$45.00  
**Size:** 15 X 17      **Condition:** EX      **Form #:**  
**Description:** The Winney Bird...A True Story. Cardboard easelback counter sign.

**IndexNumber:** WIW00SNFA002      **Date:** 0000      **Price:** \$850.00  
**Size:** 38" DIA.      **Condition:** NEW      **Form #:** C27660  
**Description:** WIW Metal double sided hanging sign w/ Win. horse & rider. Other #'s P.O. #NH30L70032 & FO#9357

**IndexNumber:** WIW00SNFA003      **Date:** 0000      **Price:** \$1,200.00  
**Size:** 38" DIA.      **Condition:** NEW      **Form #:** 9357  
**Description:** WIW Metal double sided hanging sign w/ Win. horse & rider. Other #'s P.O. #NH30L70032 & FO#9357

**IndexNumber:** WIW00SNHN000      **Date:** 0000      **Price:** \$29.50  
**Size:** 7 X 22.125      **Condition:** VG      **Form #:**  
**Description:** Headquarters for Hunters & Shooters - Get your hunting licence here. Store sign.

**IndexNumber:** WIW33SNDI000      **Date:** 1933      **Price:** \$900.00  
**Size:** 39 X 42.50      **Condition:** FAIR      **Form #:** D-18D  
**Description:** WIW ammunition cardboard die cut sign w/ hunter, beagle, rabbit, duck, pheasant,deer.artist:D.Fuller

**IndexNumber:** WIW71SNDI000      **Date:** 1971      **Price:** \$95.00  
**Size:** 8.125 X 22.5      **Condition:** NIB      **Form #:** G9049/1-5-71  
**Description:** NRA Centennial 1871-1971 in-store promo. Mobile display, die-cut,cardboard, fold-out - 3-D

### **Title : Special Offer**

**IndexNumber:** WIW00SFAM000      **Date:** 0000      **Price:** \$22.50  
**Size:** 5 X 11      **Condition:** EX      **Form #:**  
**Description:** Winchester Western Christmas Wrap Promotion.

**IndexNumber:** WIW00SFAM001      **Date:** 0000      **Price:** \$32.50  
**Size:** 5 X 11      **Condition:** EX      **Form #:**  
**Description:** Winchester Western Christmas Wrap Promotion.

**IndexNumber:** WIW78SFAM000      **Date:** 1978      **Price:** \$35.00  
**Size:** 9.5 X 15.25      **Condition:** NEW - in orig. b      **Form #:**  
**Description:** In Stock Here ! the Win. or West shotshells you need / super offer outdoorsman cooler display

**IndexNumber:** WIW79SFAS000      **Date:** 1979      **Price:** \$65.00  
**Size:** 10 X 13.25      **Condition:** VG      **Form #:**  
**Description:** "Buffalo Bill" Dime novel art cover print sets, suitable for framing. 2 sided w/ order form.

**IndexNumber:** WIW80SFAM000      **Date:** 1980      **Price:** \$32.50  
**Size:** 7.5 X 10.5      **Condition:** NEW      **Form #:**  
**Description:** Special shotshell premium incentive program(for dealers) Free wooden shotshell case w/ order.